

Rising Truth Foundation

Email Clyde@lisco.com or Call 813-944-8900

Executive Summary

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete."

Buckminster Fuller

Introduction:

Our current models of institutional structures have inhibited the growth of human creativity for centuries. Top down, coercive organizational structures become rigid over time, diminish creative thinking and discourage the full development of human potential. We cannot move forward until a new non-coercive organizational model is created which is based on ethical principles.

The founders and directors of Rising Truth Foundation (RTF) are totally dedicated to creating this new model. There are many examples of currently operating organizations that are bottom out, non-coercive, and highly ethical and we list many in this executive summary.

RTF will bring the human and capital resources together to create this new model. RTF will also bring together a series of foundations that will operate according to these principles. These foundations will focus on solving our planet's most pressing and dangerous problems.

Foundation Partners:

The Global Transition Foundation (GTF): The primary focus of GTF will be to transform agricultural land from chemical intensive agriculture to non-chemical, non-GMO agriculture. GTF is unique in that it will include the mechanisms necessary to hire and train the people required to operate the land once it is acquired by the foundation. This approach has never been fully implemented by any competitive organization.

GTF will also acquire, reclaim, and reforest large blocks of both reclaimed and un-reclaimed coal strip mine land in the twelve largest coal producing states in the USA. This would reduce chronic water pollution problems and create an inspiring and massive carbon sequestration project that would help the US meet its international emissions reduction commitments. The new protected green space would be a tremendous benefit to both humans and wildlife.

The Regenerative Economics Foundation (REF) will address the global problem of fiat currencies and the lack of power that individuals have over this system. The financial elite who designed our current system promised that we would be saved from catastrophic fluctuations in the financial markets. The results have, in reality, led to massive inflation, poverty, and the misuse of resources.

REF consists of a world wide network of experts dedicated to providing alternative local currencies and exchange networks that can provide the basis for a new economy based on real value being exchanged. A properly structured financial system would have an enormous impact on the elimination of poverty throughout the world.

The Genesis Growth Foundation (GGF) has brought together leaders in the fields of medicine, health care, technology, and agriculture. They are involved in a variety of humanitarian projects including the farming of industrial hemp. Their revolutionary health projects are designed to cure people of diseases and to raise their level of wellness.

RTF will help GTF, REF, and GGF establish bottom-out, non-coercive structures within each of the foundations and within each entity that receives funding. RTF will support each foundation in an advisory role and will continue that relationship in perpetuity.

RTF will be active in educational campaigns in three distinct areas: GMO food; vaccination policy; and sound money.

Mission:

Our mission is to transform life on earth through the intelligent use of proven ethical and non-coercive organizational structures that will enhance human creativity and increase human potential.

Motto:

Unleashed human creativity can solve all problems.

Goals & Objectives:

Through returns on investments, contributions, technological development, real-estate development, and natural resource stewardship, the foundation will remain self-sustaining with an eight percent average growth rate per year. Educational programs will be used to facilitate the development of life long skills in the stewardship of our planet.

Foundations:

Business Sector: Intelligent use of the world's best money managers, real-estate development, natural resource management, and technology development.

Foundation Ownership: The organization will be a lattice type of organizational structure that will avoid the tendency to rigidity found in most hierarchies. We will operate similarly to Gore enterprises where 10,000 men and women work together without coercion from above.

Company Management Structure (Phase One):

Executive Director: Clyde Cleveland

Director of Operations: Kevin Innes

(Over time these titles will become irrelevant as we evolve quickly into a flat organizational structure.

Timeline: In perpetuity

Company Assets: US \$11.5 Billion Dollars (projected)

Proposed Projects:

We plan to cultivate a synergistic eco-system of resources through our family of foundations that will produce many layers of benefits, products, services, and income.

Land and natural resource investments are focused on several elements: regenerative activity (restoring the environment); productivity; renewable energy; and overall sustainability.

Following the permaculture principles of multi-purpose design, these land projects are layered with functionality and purpose.

Our investment portfolio will follow closely with the investments of our foundation partners. For example, GTF will be making investments in agricultural land and increasing the value of that land by transitioning to higher profit organic and non-chemical based product lines.

In addition, at least one major acquisition of land of GGF will be to produce hemp in Colorado. The first purchase of land will be in the San Luis Valley of Colorado, which is strategically located near the largest aquifer in North America. This land will be productive agriculturally, and also be strategically significant in terms of water resources. It can also be used to harness renewable energy, because the Valley is well positioned for both solar and wind production. Likewise, the production of hemp will be utilized in numerous ways, medicinally (CBD), building materials, oils, and food products. One of our portfolio companies has direct distribution and production facilities already in place. The management team of this company is deeply committed to sustainability, flat organizational structure, and highly ethical operations. This is a brief example of how we intend to weave together investments in order to both secure both financial returns and to have a beneficial impact on society and our planet.

Competitor Analysis:

In the arena of transforming organizations to create environments that encourage feedback and stimulate creativity, we have few competitors. Any organization that is working in this arena will be our welcome partner in restructuring society along non-coercive ethical lines.

Companies like Gore Enterprises and SEMCO have proven conclusively that a non-coercive flatter organizational structure creates an environment where people can thrive and flourish. Competitors that are structured in the outmoded hierarchical mode cannot compete with the vibrancy and energy of an organization that is designed to fully develop the creative potential of each individual.

Strengths: We are designing a highly innovative group of synergistic organizations, with unique asset opportunities and experienced leadership. We have an incredible team that combines industry leadership and innovative experience with a deep commitment to an ethical code of behavior, to raising consciousness, and to effecting change that is socially responsible. However, our most powerful strength is that we know how to unleash the full creativity and potential of every human being within our organizational structure. The synergy of resources and the power of our concepts will attract the resources to fully implement our plans.

Opportunities: Alarms are sounding worldwide around the scarcity of water and food and the severity of environmental pollution. These are direct results of the current model of coercion and unethical leadership of our corrupt institutions. People want change, and innovative technology and new organizational models are available to make that change a reality. As a result, there are numerous opportunities for advancing creative technology and practices to change the status quo in ways that can be very lucrative.

Threats: Large existing organizations such as banks, energy companies, governmental bodies, mass media, and the broader military-industrial complex, exist as structures that do not embrace change. These organizations are often entrenched in self-preservationist behavior, and may act to prevent innovative and revolutionary technologies from reaching critical mass. To anticipate these threats and plan accordingly will require intelligent leadership and skilled execution of fund management.

Operations:

Following progressive models like Gore & Associates, SEMCO, and Sky-Factory, in addition to other leading methodologies such as lean startups, agile development, and flat organizational design, the Rising Truth Foundation will use key internal practices for structuring small groups of highly effective men and women working together in a non-coercive model.

Staffing: Our people will create our organization. They will own it, they will run it and they will choose their own leaders from within. There will be no directions from above or from the center. The center will be a non-coercive enabling organization providing an environment for each individual to excel.

Team Details:

First Circle of Executive Directors: Clyde Cleveland Executive Director; Graham Torpey Director of Operations; Leslie Danziger Strategic Director; Kevin Innes; C. Scott Morris; David Kidd; Dean Goodale; Stuart Valentine.

(Please see attached bio's)

"Semco is bucking not only the traditional business model, we're resisting a code of behavior at the very core of Western culture. No wonder our ideals are hard for outsiders and other companies to embrace." Ricardo Semler

Our Principles:

The following are an initial set of internal principles that our Foundation will develop, and use to guide, self correct, and continually improve our operations:

1. Unanimity in the decision making process among small groups;
2. Commitment to a bill of ethics based upon the principle that an ethical act is one in which the intention of the act is to increase creativity, truth, love, and awareness for at least one other person, including yourself, without harming anyone;
3. Honoring everyone with out coercion or harm to anyone;
4. Continual development of consciousness, individually and collectively.

Initial Assets:

We have the people and the projects in place now that could transform our planet. With time and monetary resources we will add more and more power to our actions and increase the scope of our activities.

At this time there are a number of direct investments ready to be made, in both land and companies. Below is a short list of the initial investments we have identified, with a few comments to highlight their significance. All of the land investments will need further planning, but the companies are ready for investment today and several have funds already committed.

David Kidd, "The Tree Man," has planted over 12 million trees using community volunteers. Through the Global Transition Foundation Mr. Kidd will implement his larger plan across the United States to reclaim and reforest damaged strip-mine land in the 12 largest coal producing states.

Land Assets:

Colorado - for hemp, energy, water, herbs ; *Wyoming* - for energy production, and hemp production; *Iowa* - for hemp, energy, water, herbs; *Oregon* - for hemp, water, and herbs; *Vermont* - for hemp, water, and herbs;

Central America (Nicaragua, Costa Rica, Panama) - for herbs, energy, and development ; *Brazil* - for hemp, energy, water, herbs; *Peru* - for herbs, energy, and water.

Company Assets:

Blue Energy Solar and Wind Inc. - advanced solar and wind tech; *Silver Earth Inc.* - omni-channel commerce tech; *Effective Wellness Inc.* - revolutionary healing technology and advanced herbalism (cures for Lyme Disease, Aids, Select Cancers, and more) ; *N-Wave Technology Inc.* - revolutionary IOT tech (many applications - especially for land and resource management).

Last Remark:

"The secret to change is to focus all of your energy not on fighting the old, but on building the new."